



A smarter, greener choice for national accounts.

Why choose us?

First Mile's national service proposition provides an easy to use, reliable and consistent waste and recycling service for nationwide chains.



Collection 7 days a week



99.6% service reliability



ULEZ compliant fleet



Collection times to suit you



24 hour customer support



Zero landfill guarantee

Our Services

Our high street customers typically use these streams:

Core services

- General Waste
- Cardboard
- Mixed Recycling
- Confidential shredding

Additional services

- Printer cartridges / toners
- Waste electric and electronic equipment
- Flexible plastics
- Cans and plastics
- Glass
- More services available

Business Case Study

PADDYPOWER.

Paddy Power is an Irish bookmaker founded in 1988 in Dublin, Ireland. In the UK, Paddy Power have 335 stores nationwide, located in a number of busy and prominent high streets.

Their challenge

With so many stores Paddy Power required a streamlined nationwide solution for their waste and recycling. Each store needed to place orders themselves, whilst allowing Head Office transparency to oversee orders and spend.

Our solution

Since March 2019 First Mile has worked closely with Paddy Power to help them achieve their goals by:

- ✓ Creating a bespoke online portal for easy account management and important document access
- ✓ Enabling individual stores to order online whilst giving Head Office advanced portal access to oversee the estate
- ✓ Co-ordinating a mass roll-out of new bins and sack set-up at all sites on the same day
- ✓ Amalgamating invoices for a better user experience for Accounts Payable
- ✓ Creating bespoke branded posters and portal user guides for all sites



Results (over 6 months)



71% recycling rate



479 CO₂ saved



388 tonnes of recycling



99% Service level agreement delivered



“Previously we used First Mile for just our London stores, however when it came to moving to one supplier to deliver our nationwide waste services, First Mile was the obvious choice for us. For a nationwide roll out it went smoother than we all envisaged. We use their services strictly through their online portal which they have customised especially for us. We have an account manager who oversees the whole account and ensures we only ever have to speak with one person. We have saved both time and money when it comes to our waste with First Mile.”

Manish Mehta - UK Shop Operations